

# Pagoda's Brand Story



Liew Kee Yin

Pagoda has been established since 1945 and is the brainchild of Liew Kee Yin, the founder of Thong Thye Groundnut Factory Sdn Bhd, now aptly known as Pagoda Foods (Malaysia) Sdn Bhd.

The late Mr. Liew envisioned his enterprise to possess strength and tenacity which enable it to withstand the test of time - just like the pagoda in his birthplace Hopoh in Guangdong, China. Built in the 19th century, the Hopoh pagoda has braved various natural calamities like flood, drought and famine. It is a local landmark marveled by visitors even to this day.



# The Menglembu Story

Menglembu was originally a tin mining town located near Ipoh, Perak in Peninsular Malaysia. The town became synonymous with groundnuts when a local resident, Mr. Lee, developed a unique method to process groundnuts together with the shells.

The method is now perfected by Pagoda through its extensive experience and passion spanning three generations. The freshly harvested groundnuts are washed, boiled in salt, dried, and then slowly baked to perfection without using oil but heat. This painstaking method gives the groundnuts an aroma, taste and crunch unlike any other.



ROASTED GROUNDNUTS



110g x 10 pkts x 6 bags 57g x 20 pkts x 3 bags



Menglembu Roasted Groundnuts In Shell 万里望花生



110g x 10 pkts x 6 bags 40g x 24 pkts x 3 bags



Shandong Roasted Groundnuts In Shell 山东花生



ASSORTED PACK



PREMIUM NUTS Delight Mix



COATED PEANUTS Fun Pack Mix Nuts



Original花生



Caramel焦糖花生



Spicy辣味花生



PEANUTS



PREMIUM NUTS

## Mixed Nuts 什锦果仁



100g x 10 pkts x 3 bags



35g x 10 pkts x 6 bags



Original 原味

110g x 24 composite cans

## Baked Almond 烘烤杏仁



95g x 10 pkts x 3 bags



33g x 10 pkts x 6 bags



Original 原味

120g x 24 composite cans



90g x 10 pkts x 3 bags



30g x 10 pkts x 6 bags



Italian Herbs 意大利风味

105g x 24 composite cans



95g x 10 pkts x 3 bags



33g x 10 pkts x 6 bags



Smoked 烟熏

120g x 24 composite cans

## Baked Cashew Nuts 烘烤腰果



108g x 10 pkts x 3 bags



37g x 10 pkts x 6 bags



Original 原味

130g x 24 composite cans



90g x 10 pkts x 3 bags



30g x 10 pkts x 6 bags



Honey 蜂蜜味

110g x 24 composite cans

## Roasted Pistachio 烘烤开心果



108g x 10 pkts x 3 bags



37g x 10 pkts x 6 bags



Garlic 蒜香味

130g x 24 composite cans



80g x 10 pkts x 3 bags



30g x 10 pkts x 6 bags



Original 原味

100g x 24 composite cans

## Crunchy Peanut 香脆花生豆



108g x 10 pkts x 3 bags



37g x 10 pkts x 6 bags



Honey 蜂蜜味

130g x 24 composite cans



120g x 10 pkts x 3 bags



37g x 10 pkts x 6 bags



Original 原味

150g x 24 composite cans



100g x 10 pkts x 3 bags



35g x 10 pkts x 6 bags



Sesame 芝麻

125g x 24 composite cans



COATED PEANUTS



75g x 10 pkts x 3 bags



40g x 20 pkts x 3 bags

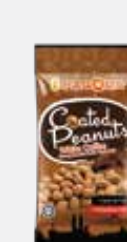


200g x 12 composite cans

Coconut 椰浆



75g x 10 pkts x 3 bags



40g x 20 pkts x 3 bags



200g x 12 composite cans

White Coffee 白咖啡



70g x 10 pkts x 3 bags



35g x 20 pkts x 3 bags



190g x 12 composite cans

Chicken Flavour 鸡味



70g x 10 pkts x 3 bags



35g x 20 pkts x 3 bags



190g x 12 composite cans

Sesame 芝麻



65g x 10 pkts x 3 bags



30g x 20 pkts x 3 bags



180g x 12 composite cans

Sushi Wasabi Flavour 芥末寿司

# PAGODA PRODUCT LIST

